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| **The Elevator Pitch:  Social Solutions: Product or Policy Pitch** *ES#3: Speaking and Presenting English 12 :: Fall Exhibition 2015 :: Stoll* | | Please fill out this version of the prompt checklist BEFORE coming to present. Please CROSS OUT any of the presentation elements you do not want me to assess. You may cross out ONLY one from each column. *Remember: Pitch must include 2 of 3 from each column to receive a 4! Hitting all 12 could earn you a 5!* NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Eng 12 Period: \_\_\_\_\_ Date: 11/\_\_\_/15 POLICY TOPIC/PRODUCT IDEA: *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_* | | |
| **Ethos** | **Pathos** | | **Logos** | **Presentation (HOM: Quality)** |
| □ The pitch includes an introduction: who you are and a summary of idea | □ The pitch opens with a hook to get the audience interested and invested | | □ The pitch includes a summary and relevant background information | □ The duration of the pitch is no more than 60 seconds long |
| □ The pitch cites a credible source in reference to background information | □ The pitch holds the audience’s attention by use of vivid language | | □ The pitch recommends at least one current and one new policy option | □ Speaker maintains appropriate eye-contact, posture, volume, and clarity |
| □ Speaker effectively uses academic and/or industry specific language | □ Speaker accesses a meaningful anecdote or personal experience | | □ The pitch meaningfully references the product that they have designed | □ Speaker is able to recite entire speech without notes & long breaks |
| Ethos Score: \_\_\_\_ / 2 Pathos Score: \_\_\_\_ / 2 Logos Score: \_\_\_\_ / 2 Presentation Quality: \_\_\_\_ / 2 FINAL SCORE: \_\_\_\_\_\_\_\_ | | | | |

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| **Ethos** | **Pathos** | | **Logos** | **Presentation (HOM: Quality)** |
| □ The pitch includes an introduction: who you are and a summary | □ The pitch opens with a hook to get the audience interested and invested | | □ The pitch includes a summary and relevant background information | □ The duration of the pitch is no more than 60 seconds long |
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