

# Case Study: Siddhartha

- \* **Essay Basics!**

- \* **Main Argument (Thesis)**

- \* **Topic Sentences**

- \* **Commentary**

- \* **Quotation Integration**

- \* **Organization Beyond 5 Paragraphs**



Let's Talk: **Main Argument**  
**A Good Thesis...**

- \* **ANSWERS the prompts**
- \* **Tells HOW it will answer the prompt**
- \* **Is one CONCISE thought**
- \* **Is DEBATABLE**



# Let's Talk: Main Argument

Even though hiring employees as “walking billboards” may be misinterpreted as discrimination, businesses would be wise to use this effective and legal strategy.

- \* **ANSWERS** the prompts
- \* **Tells HOW** it will answer the prompt
- \* **Is one CONCISE** thought
- \* **Is DEBATABLE**



# Let's Talk: Main Argument

Even though hiring employees as “walking billboards” may be **misinterpreted as discrimination**, **businesses would be wise to use this effective and legal** strategy.

*NOTICE THAT...*

The whole essay should NOT be spent **making an argument**.

**MOST** of the essay is spent on presenting the facts.

A) It is effective.

B) It is legal.

C) It is not discriminatory



# Let's Talk: Topic Sentences

- \* **Topic Sentences should introduce an argument, NOT a fact or a piece of data.**
- \* Just like a thesis, **a topic sentence should be clear, direct, and DEBATABLE.**
- \* If I am writing a body paragraph about how hiring walking billboards is an effective hiring strategy...
  - \* **Weak TS:** “Companies like Abercrombie and Fitch Hire ‘walking billboards’.”
  - \* **Stronger TS:** “Companies like A&F hire good looking people as ‘walking billboards’ because it is an effective way to get people into their stores.”



# Let's Talk: **Commentary**

- \* **Alternate between evidence and commentary!**
- \* DO go back and forth between lines of examples and analysis
- \* **Keep asking yourself: “Why is this important?”** after every example when doing analysis
- \* **Two ways to insert analysis:**
  - \* 1) **Golden Lines style**
    - \* Quotation > Summary > Context > Analysis
  - \* 2) **“Quotation Sandwich” style**
    - \* Context > Quotation > Analysis
  - \* 3) **“Say Mean Matter” style (for “follow-up” evidence)**
    - \* Quotation > Summary > Analysis



# Let's Talk: Quotation Integration

## \* Do:

- \* When the boy says, "This is a good place, Papa,"<sup>1</sup> his father is cooking dinner for them over a campfire.  
**Integrated!**

## \* Do:

- \* While his father is cooking dinner for them over a campfire, the boy says, "This is a good place, Papa."<sup>1</sup>  
**Integrated!**

## \* Don't:

- \* "This is a good place, Papa."<sup>1</sup> His father is cooking dinner for them over a campfire.  
**Plopped :(**

# Let's Talk: Quotation Integration

- A prose quotation of five or more lines should be “blocked.”
- The block quotation is singled-spaced and takes no quotation marks, but you should leave an extra line space immediately before and after. Indent the entire quotation .5” (the same as you would the start of a new paragraph).



## In-text Citations: Formatting Quotations

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<sup>4</sup> Donec elementum tortor vitae metus pharetra sollicitudin



# Let's Talk: Organization & Style

- \* **Introductions** can be a good place to start to **include the relevant background information**

- \* **Hook >**

- \* **Transition >**

- \* **ID the text >**

- \* **Main Argument (ie: thesis)**

- \* **Conclusions** are a chance to...

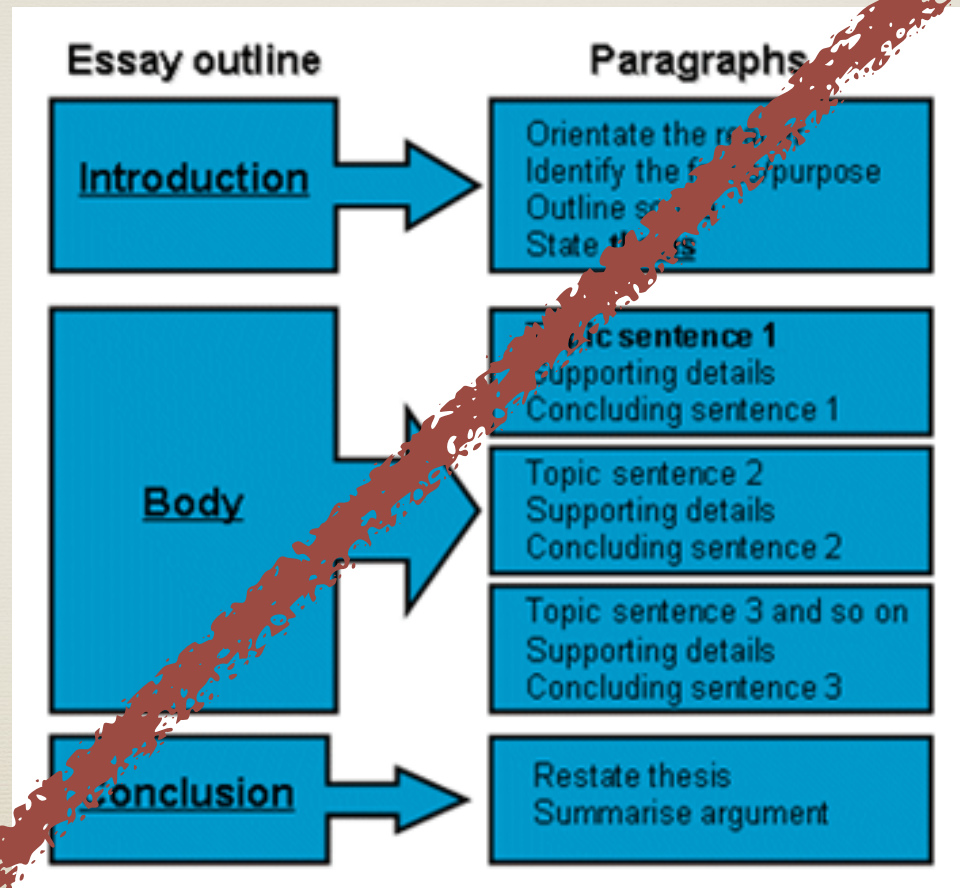
- \* Present a **new, relevant idea**

- \* **Restate the thesis** in a new way

- \* Discuss any **additional commentary** you could not find a place for in the essay



# Let's Talk: Organization & Style





# Let's Talk: Organization & Style

- \* When you think about organizing your essay, think about not only explaining your stance, but also putting information into context:
- \* **Think about: *Should this body paragraph:***
  - \* **Explain background info**
  - \* **BUILD a case;** don't use a "listing" style
  - \* **Fully expand on a part of the thesis**
  - \* **Use a counter-argument**







# Let's Talk: Organization & Style

## A More Sophisticated Outline

- Thesis: “Boys go to Jupiter to get more stupider; girls go to Mars to get more candy bars.”
  1. Thesis
  2. History of juvenile space travel
  3. Lack of gender studies in review of literature
  4. Boys’ increased stupidity, post-Jupiter
    1. Evidence #1
    2. Evidence #2
  5. Girls’ increased candy from Mars
    1. Evidence #1
    2. Evidence #2
  6. Implications for gender relations on Earth
  7. Conclusion